

brian james ledebur

web designer

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www.medianomaly.com

knowledge and skills

Design: Over 6 years of experience in interactive design. Experienced in creating Web-friendly layouts and design elements, as well as producing Web-optimized graphics and typography. Experienced in creating professional visual designs that reinforce brands and create strong user experiences. Knowledgeable in the core design principles of graphic design and how those principles apply to creating effective interactive designs.

XHTML/CSS/JavaScript: Extensive knowledge in creating clean, efficient and maintainable code. Experienced in creating cross-browser compatible Websites and CSS-driven layouts that validate to strict W3C standards. Knowledgeable in best practices for usability and accessibility, including creating Section 508 compliant Websites. Working knowledge in enhancing markup with unobtrusive JavaScript.

Flash/ActionScript: Extensive knowledge in producing Websites and CD-ROMs using Flash. Experienced in both animation as well as creating object-oriented ActionScript code. Experienced in interfacing with XML and loading external assets for easily updatable and maintainable Flash Websites. Experienced in enhancing the SEO capabilities of Flash Websites.

Process Development: Experienced in creating internal processes and guidelines to enhance quality and workflow. Experienced in producing design, usability, accessibility, and coding standards to manage teams and streamline production. Strong organizational skills.

Other Skills: Experienced in producing print collateral such as advertisements, direct mailers, logos and corporate identity packages. Experienced in brand development and creation of marketing plans and long-term campaign strategies.

experience

June 2002 to Present: Owner and Operator of Medianomaly, LLC.

Currently own and operate my humble one-person Web company, specializing in Web design and development, corporate identity, and print design for a variety of local, regional, and national clients.

October 2006 to March 2007: Art Director at Metropolis Advertising

Concepting and design for Websites in the homebuilding and real estate industries. Developed and maintained sites using XHTML and CSS. Incorporated Flash for rich Internet experiences.

August 2005 to May 2006: Adjunct Professor at Valencia Community College

Taught an introductory Web Design class, covering topics such as interpreting creative briefs, following good design practices, coding HTML and CSS, optimizing Web graphics, and publishing via FTP.

October 2003 to October 2006: Senior Web Designer at WebSolvers

Conceptualized and designed Websites for over 80 projects in a variety of industries. Developed and maintained sites using XHTML and CSS. Incorporated Flash and Video for rich Internet experiences. Produced guidelines, processes, and standards to enhance workflow and enhance quality. Created corporate identities for various clients.

May 2002 to October 2003: Graphic and Multimedia Designer at GTI

Acted as art director, designer, and developer for several projects. Produced Websites, CD-ROMs, logos, and corporate identity packages for a variety of clients.

education

August 2003: Associates of Science in Multimedia Design at Valencia

August 2003: Associates of Science in Graphic Design at Valencia

May 2001: Bachelors of Science in Advertising at the University of Florida